



Literacy: An In-Depth Expedition

Who's Coming Along?: Partnerships

May 20, 2020



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Disclaimer



Literacy: An In-Depth Expedition

1

Planning Your Journey

Monday
May 18

2

Excursions and Adventures

Tuesday
May 19

3

Who's Coming Along?

Wednesday
May 20

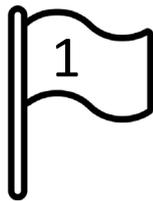
4

Enjoy the Amazing Journey!

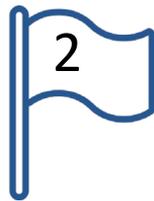
Thursday
May 21



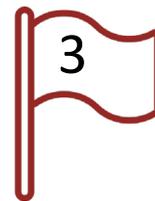
Literacy Implementation Steps



Build a
Program Team



Conduct a
Needs
Assessment



Develop
SMART Goals



Plan Logistics



Intentionally
Design
Activities



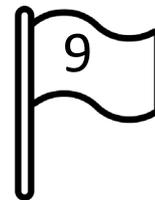
Intentionally
Recruit
Students



Recruit High-
Quality Staff
and Partners



Engage
Families



Celebrate



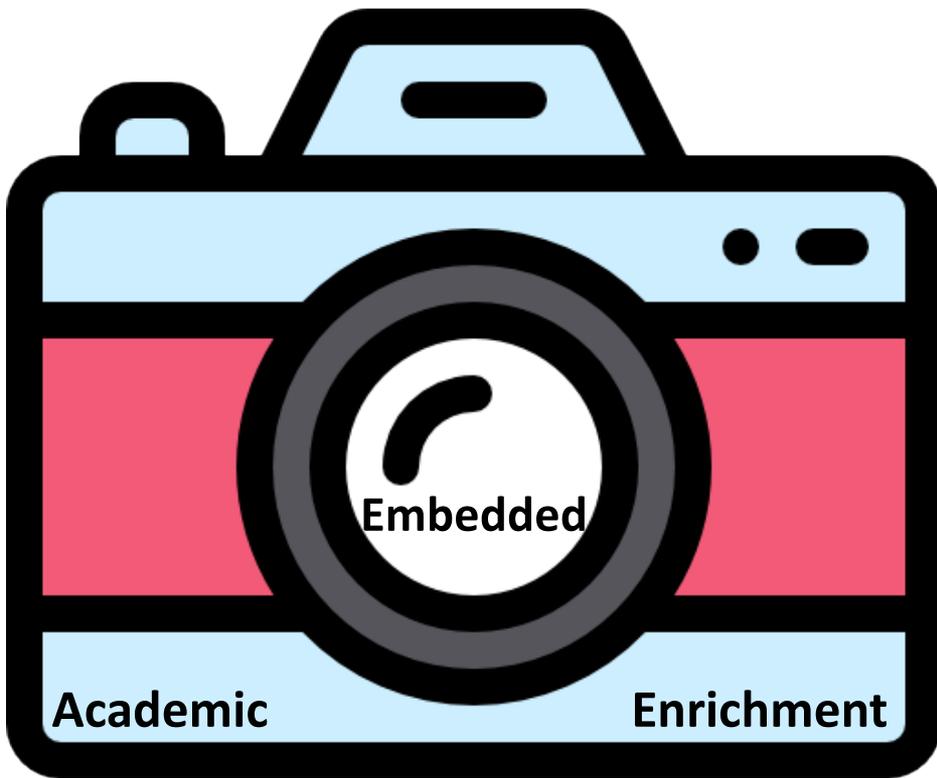
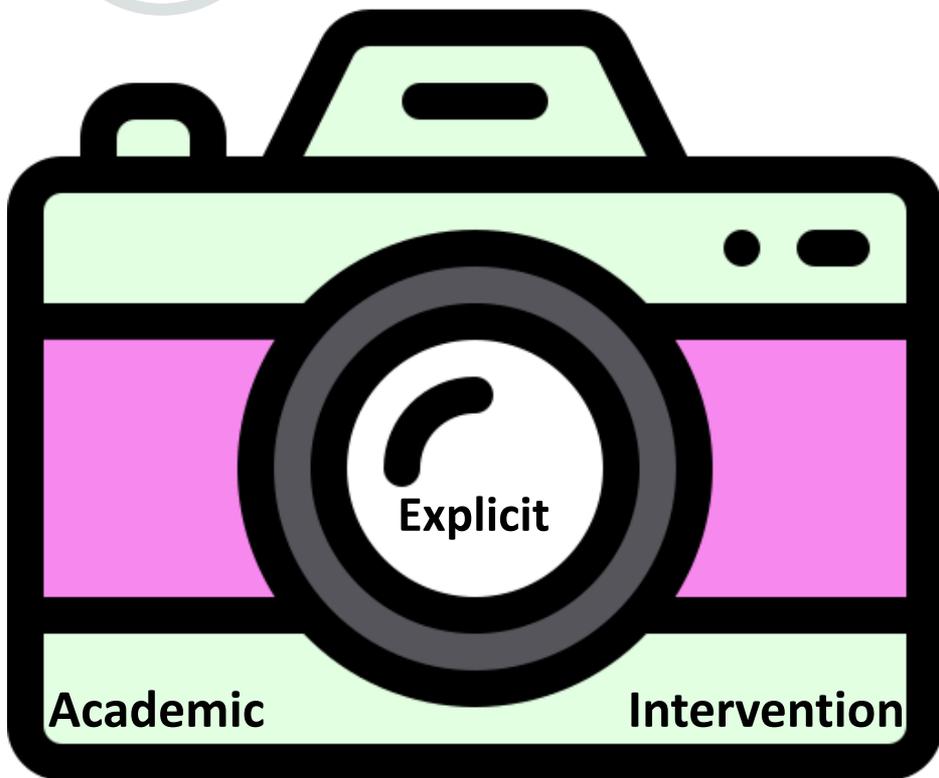
Objectives

- Identify important logistical considerations for your literacy program.
- Explore how to locate, build and maintain partnerships.
- Create a plan to engage partners and staff in literacy activities.





Academic Intervention and Enrichment

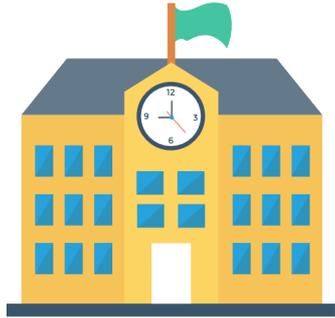




Literacy Logistics



Time



Space



Budget



Materials



Training



Time, Space and Budget



- Do you have a specific time set aside for literacy activities?
- Which existing programming blocks could include literacy activities?
- Schedule family literacy events.



- Identify quiet locations for individual and group reading.
- Do your activities require access to technology or the library?
- What other space requirements do your activities have?



- What staff are needed to lead the planned activities?
- What supplies and materials are needed for the planned activities?
- Will any partners be able to provide donations or support to offset expenses?
- Will any activities require transportation?
- Will family events need childcare?



Variety of Reading Material



- Fiction
- Nonfiction
- Diverse topics, authors, genres
- Poetry
- Magazines, news and current events
- Graphic novels and comic books
- Online resources
- Writing mentor texts



Staff Training

- Identify staff content knowledge needs.
- Develop a professional learning schedule.
- Work with school-day staff to involve your staff in mutual training opportunities.





Recruit High-Quality Staff and Partners

- Reading specialists
- Reading/literacy coaches
- Special education teachers
- School or community librarians
- Community partners



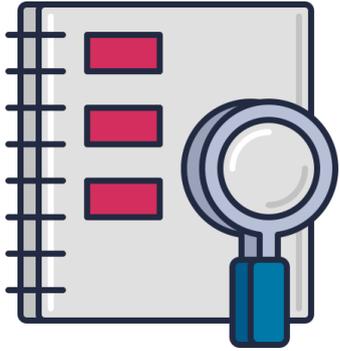
Partnership Continuum

Networking	Coordinating	Cooperating	Collaborating	Integrating
<p>Exchanging information for mutual benefit.</p>	<p>In addition to networking, blending activities to achieve a common purpose.</p>	<p>In addition to coordinating, sharing resources.</p>	<p>In addition to cooperating, learning from each other to enhance the capacity of both.</p>	<p>Completely merging operations, administrative structures and budgets. The constituent parts are no longer discernable.</p>
<p>Examples</p> <ul style="list-style-type: none"> • A presentation on how to fill out college applications. • Introducing a colleague who may assist the program in the future. 	<p>Examples</p> <ul style="list-style-type: none"> • Providing several volunteers for a family literacy night. • Donating refreshments for an event. 	<p>Examples</p> <ul style="list-style-type: none"> • Providing space for programming. • Contributing funding for an event. 	<p>Examples</p> <ul style="list-style-type: none"> • Providing recreational services. • Establishing a mentoring program together. 	<p>Examples</p> <ul style="list-style-type: none"> • Applying for grants or funding together. • Working together with state leaders on a project.
<p>Partners Example: Art Store</p>	<p>Partners Example: Service Club</p>	<p>Partners Example: Service Club</p>	<p>Partners Example: Local Library</p>	<p>Partners Example: School Day</p>



Strategic Partnerships

Five Key Strategies



Key Strategy 1:
Identify needs.



Key Strategy 2:
Use community
asset mapping.



Key Strategy 3:
Implement an
outreach plan.



Key Strategy 4:
Execute your
partnerships.



Key Strategy 5:
Preserve your
partnerships.



Mapping Needs to Partners

Needs Assessment Statement	Program Goal	Activity Goal	Potential Partner or Resource
<p>Only 45% of seventh-grade students met proficiency standards on the state English language arts assessment.</p>	<p>By the end of the program year, 60% of seventh-grade students who regularly attend the reading program will score at least proficient on the end-of-year English language arts assessment.</p>	<p>By the end of the semester, 70% of learners who regularly attend Mock Trial will be able to find and evaluate text evidence, as measured by the final event and rubric.</p>	



Identifying Partners



Community Leaders

- Business
- Religious
- Political
- Long-term residents
- Philanthropists



Places

- Parks
- Zoos
- Museums
- Popular meeting places
- Restaurants
- Colleges and universities
- Concert venues



Groups

- Political
- Arts
- Service oriented
- Community centered



Identifying Partners



Community Services

Government
Nonprofit organizations
Charities
Education and training



Industry

Small businesses
Large corporations
Family-owned businesses
Trade groups and unions



Sources of Information

Newsletters
Websites
News organizations
Listservs
Chamber of Commerce



Identifying Partners



Groups



Places



Community Leaders



Community Services



Industry



Sources of Information



Community Asset Mapping

Collect and Review Data

Data Source	Key Takeaways	Type of Asset	Potential Program Asset	Potential Engagement Level
Service Club presentation by the Workforce Board	Mr. Jones indicated that they have an ongoing initiative to help train students and adults for career development.	<input type="checkbox"/> Individual <input type="checkbox"/> Association <input type="checkbox"/> Institution <input type="checkbox"/> Physical <input type="checkbox"/> Connection/Exchange <input type="checkbox"/> Culture/Stories/History	<input type="checkbox"/> Career and Technology <input type="checkbox"/> Art <input type="checkbox"/> STEM <input type="checkbox"/> Literacy <input type="checkbox"/> Family Engagement <input type="checkbox"/> Mentoring	<input type="checkbox"/> Networking <input type="checkbox"/> Coordinating <input type="checkbox"/> Cooperating <input type="checkbox"/> Collaborating <input type="checkbox"/> Integrating



Community Asset Mapping: Plan

Potential Program Asset	Program Need	Contact	Outcome
Workforce Board: Workshops for students and families	The out-of-school program needs career and technology workshops to help students and families gain necessary skills to become employed.	Gail, the Program Director, will reach out to get a face-to-face meeting with the Workforce Board Director.	Gail made the “ask” and was able to secure workshops twice a week for six weeks for high school students, and three workshops for adults.



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Memorandum of Understanding



You for Youth | Strengthening Partnerships

1

Memorandum of Understanding Template

A memorandum of understanding or MOU is a document created between two or more parties explaining how they will work together to achieve a common goal. While MOU's vary in complexity and use, the purpose is to help organizations work together and understand one another's perspectives.

The outline highlights the key components of an MOU.

Section 1 – Introduction

- This section describes the need, the organizations involved, and why these organizations need to work together. Questions to consider in this section include:
 1. Why is the MOU being created?
 2. What agencies are participating?
 3. Why is this MOU necessary?

Section 2 – The Purpose

- This portion should briefly explain the goals of the MOU and how and when it will be utilized. Questions to consider in this section include:
 1. What are the various goals of the MOU (be specific)?
 2. How will these goals be carried out (be specific)?
 3. When will these goals be carried out (be specific)?

Section 3 – Roles and Responsibilities

- To better collaborate, both sides must understand what each other needs to succeed. Understanding expectations from the beginning will lead to a more aligned and successful



Librarian Chat

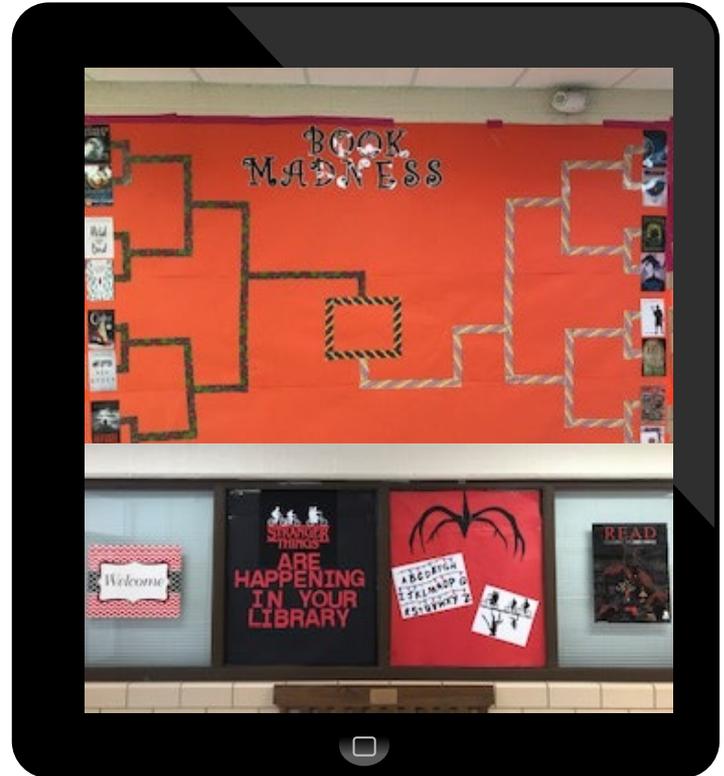
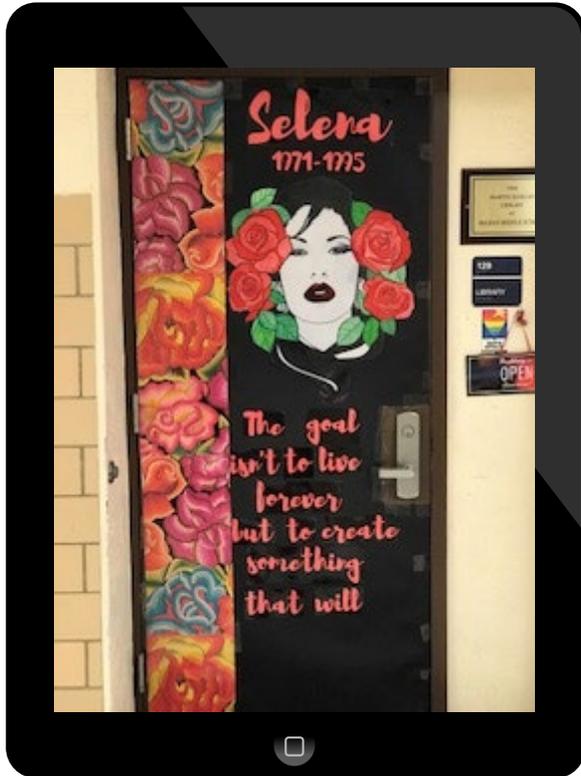
Frances Truss



- Librarian at W.P. McLean Middle School
- Former teacher of Business Computer Information Systems, Technology Applications, Yearbook, and more
- Former cheerleading and sports coach

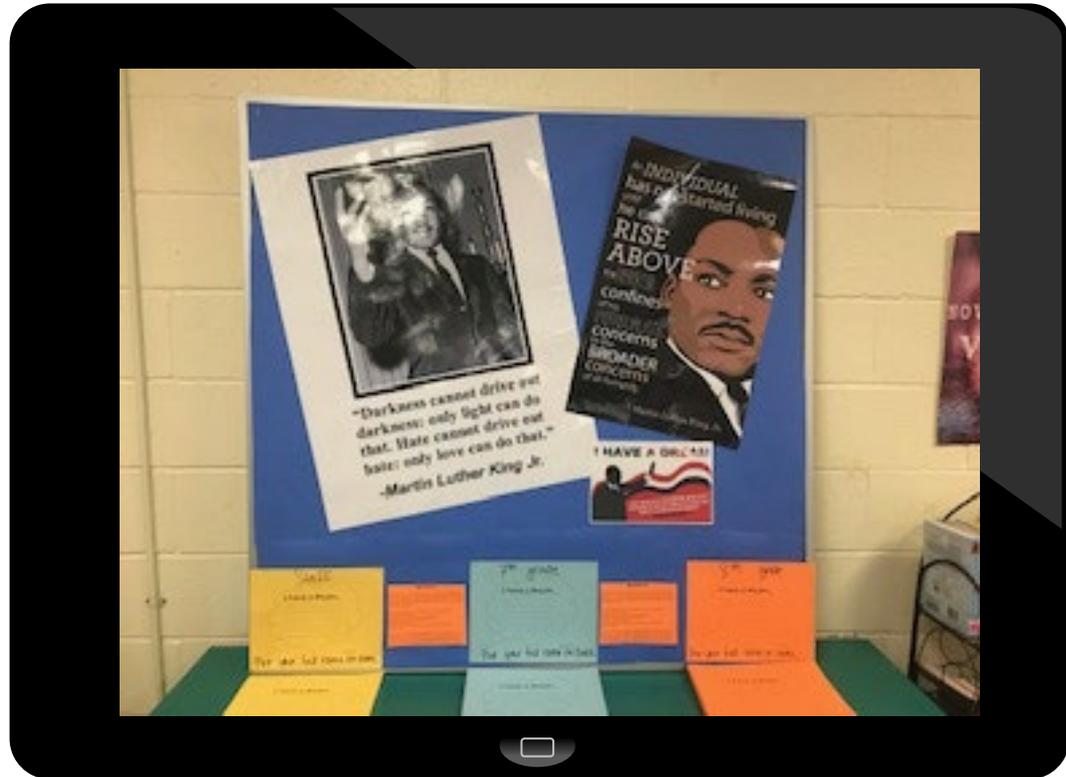
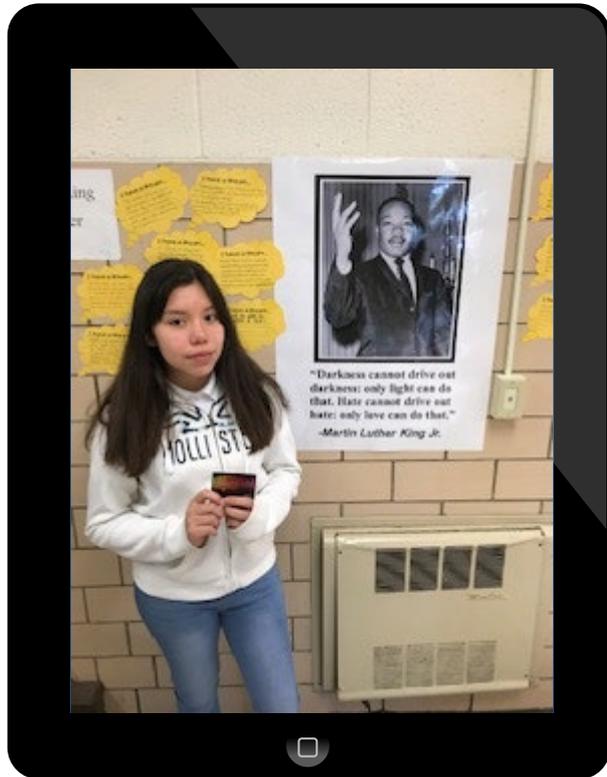


Librarian Chat





Librarian Chat





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Staff and Partner Training





Virtual Corner





Read Aloud

<https://www.youtube.com/watch?v=EqJG--b0Yp0>

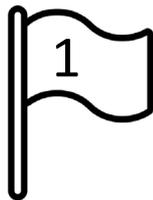


Read Aloud

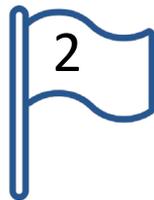
- Plan questions in advance.
- Use sticky notes.
- Notice vocabulary words.
- Reinforce inferencing and text evidence.
- Always show pictures.
- Use your voice.
- Add a costume or prop.



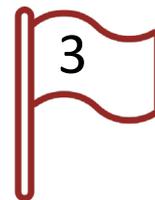
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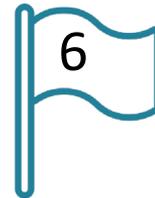
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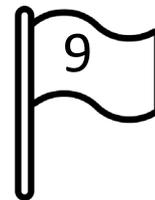
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Families



Celebrate

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