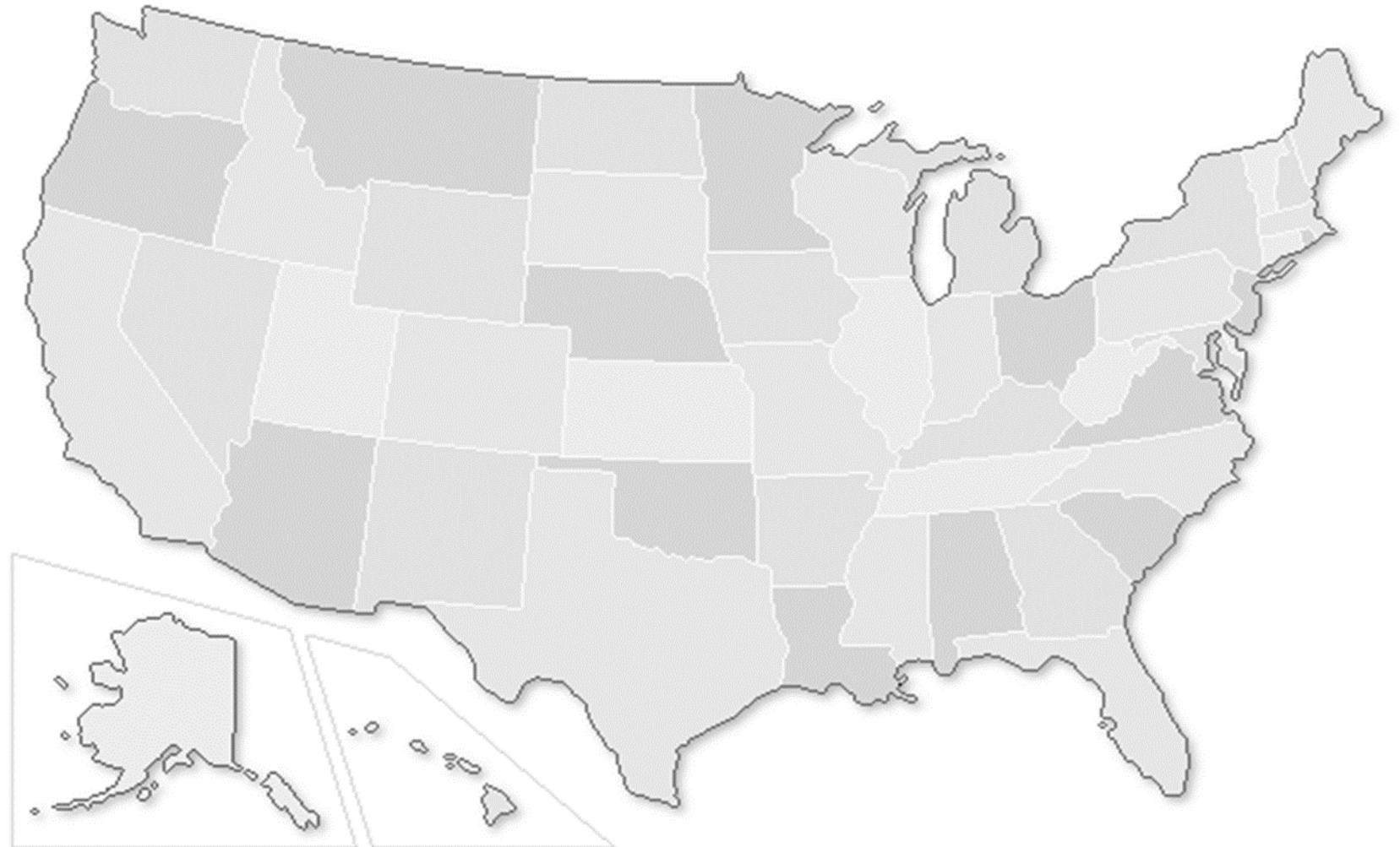


Tell Us Where You Are



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Strategic Partnerships: Needs-Based Community Mapping



August 3rd, 2020



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Using Zoom


raise hand

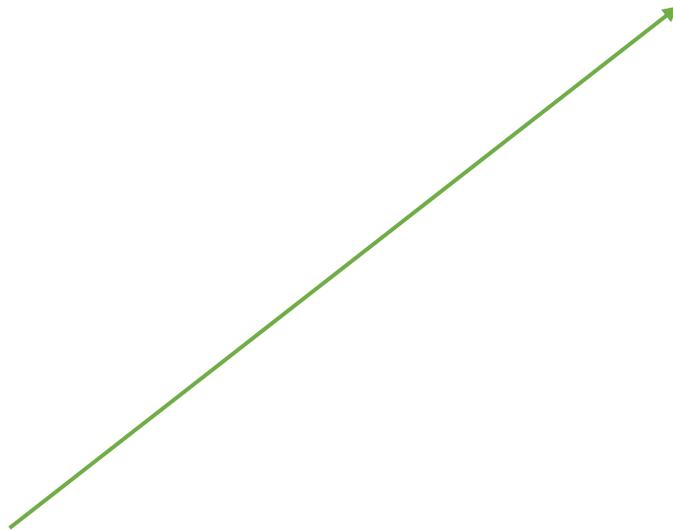

yes


no


go slower


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Mute


Stop Video


Invite

 1
Participants


Share

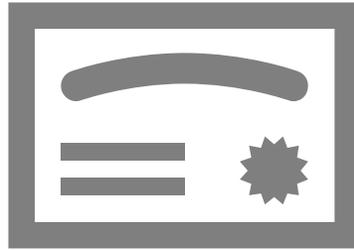

Chat


Record

Leave Meeting



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You will receive a certificate:

- One for each virtual event
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The Series

Needs-Based Community Mapping

Building Your Network

Implementing Partnerships

Train and Maintain

1 p.m. ET



Objectives

- Identify needs in your program.
- Create a community asset map that matches needs to potential partners.
- Identify Y4Y resources and tools to support community asset mapping.





Defining Strategic Partnerships

Paid partners or vendors

In-kind service providers

Relationship involving close cooperation between partners

Specific individual with joint rights and responsibilities

Mutually-beneficial relationship

Each party has assets or expertise to help the other

Can you directly link each external partner to a program need statement?





Determine Program Needs



Gather Data



Analyze data with your program team to determine needs



Write specific needs statements



Develop program SMART Goals



Search for partners



Select and establish partners aligned to the needs

School-Level Data

This is the big picture data of what needs to be addressed.

Student-Level Data

This data set provides the most critical pieces of information about student performance.

Student-Voice Data

This is information about what students and families want from your program.



Collect Data



Data collected from teachers indicate that students aren't satisfactorily completing their service projects because they don't have enough time in the school day.



Determine Program Needs

Consider:

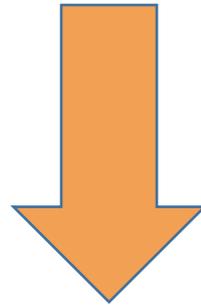
- Who are the students and families in our program?
- What do we already provide?
- Where are the resource gaps?





Data to Needs Statements

Survey data collected from teachers indicate that students weren't satisfactorily completing their service projects because they didn't have enough time in the school day.



Students need additional opportunities outside of the school day to complete their community service projects.



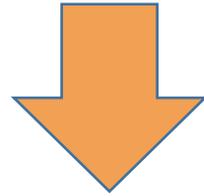
What is one program need that you would like to fill through an external partnership?



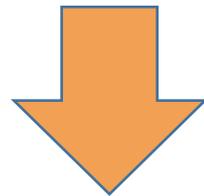


Data to Needs Statements to SMART Goals

Survey data



Students need additional opportunities outside of the school day to complete their community service projects.



SMART Goals

Needs Statements to SMART Goals



Students need additional opportunities outside of the school day to complete their community service projects.

Specific

Measurable

Achievable

Relevant

Time bound

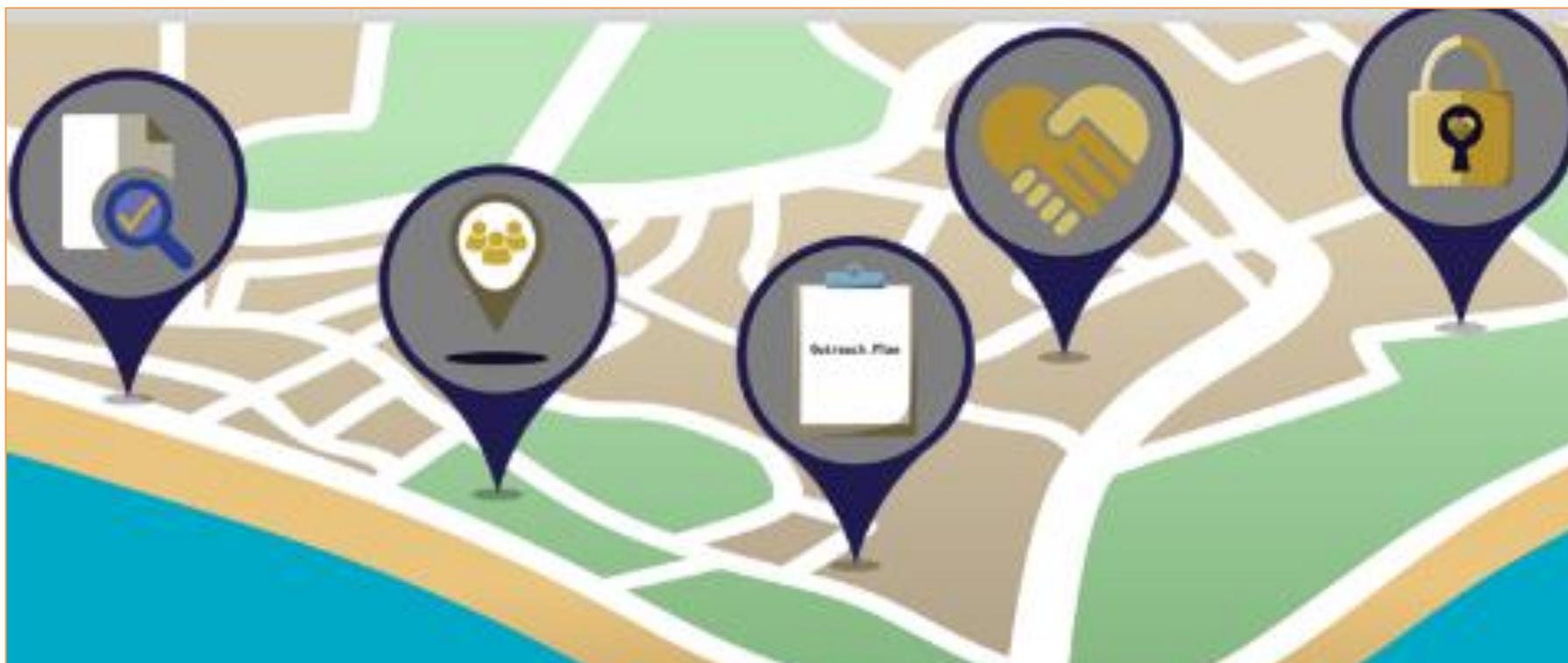
By the **end of the program year**, **60%** of students will **satisfactorily complete** their **community service projects**, as measured by a project rubric.



Special Guest



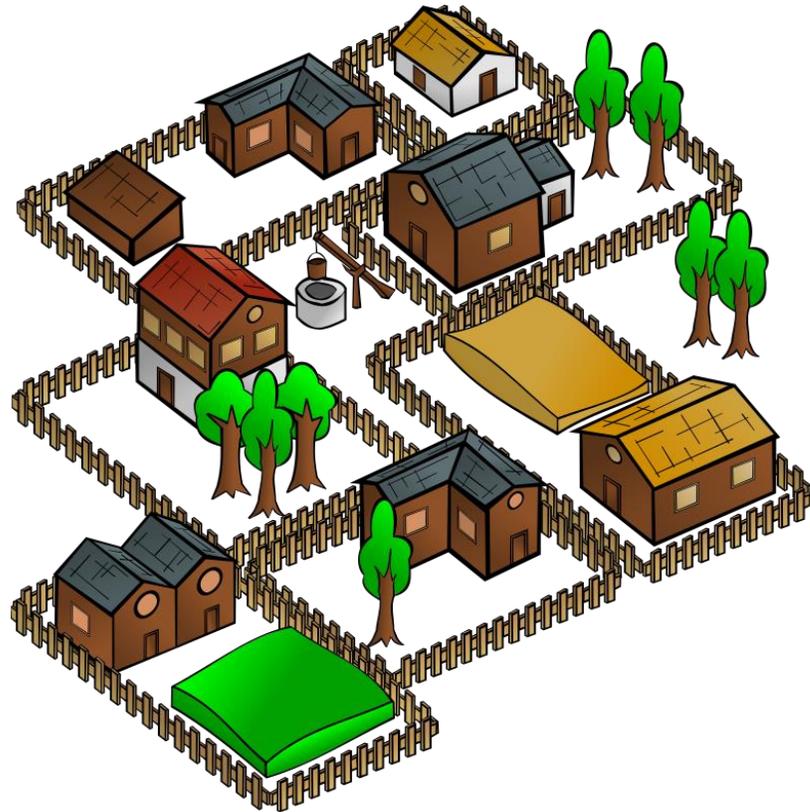
Colleen Abbott
Director of Afterschool Services
Eldon School District



BEGIN THE SEARCH



Community Resource Map - Example



Associations

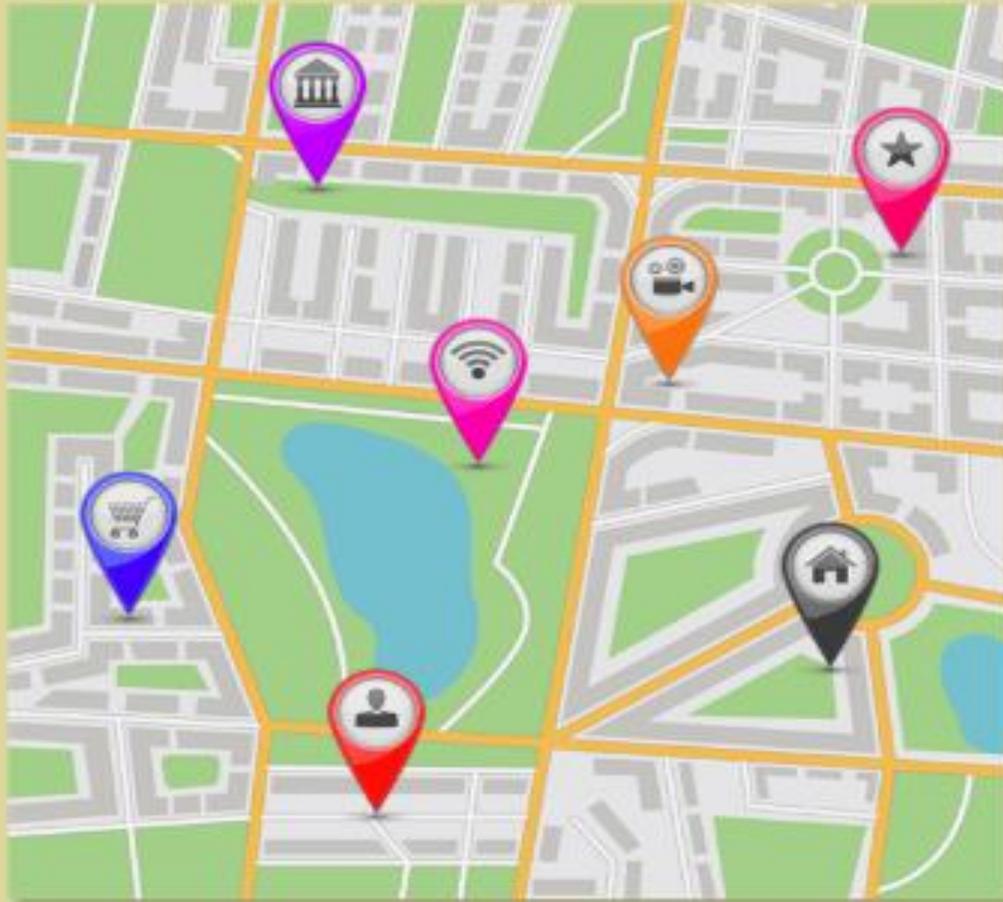
Institutions

Individuals

Physical Space

Local Economy

Community Map



- Faith-based organizations
- Key businesses
- Service organizations
- Educational Institutions
- Other



Community Mapping



Special Guest



Colleen Abbott
Director of Afterschool Services
Eldon School District



Have any possible new partnerships
come to mind?





Researching Potential Partners



Selecting a Partner

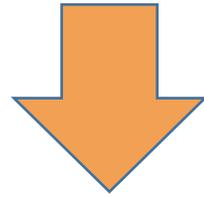
- Do we have enough information on this asset?
- How is this asset and need matched?
- How closely aligned are they?



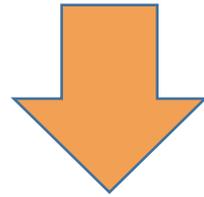


From Data to Partner

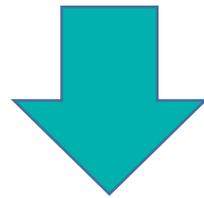
Survey data



Needs Statement



SMART Goals



PARTNER



Identifying Local Partners



You for Youth | Strengthening Partnerships

1

Identifying Partners

Partners can be a person or place or just about anything else in between. To best utilize potential partners, you need to have a clear sense of what's out there.

Use the list below to begin identifying potential partners and what type of services or support they could offer.

	Details	Partnership Ideas
COMMUNITY LEADERS		
Business		
Religious		
Political		

State Partners



The image shows a video conference interface. At the top, there are two video thumbnails: one of a man with a beard in a light blue shirt and tie, and another of a man with glasses in a purple shirt and tie. Below the thumbnails is a teal banner with the text 'Special Guests' and a small 'YOU FOR YOUTH' logo on the left. The main content area is white and features two logos: a blue rectangular logo for 'Nebraska 21ST CENTURY COMMUNITY LEARNING CENTERS' and a circular logo for 'Nebraska 21st Century Community Learning Centers Soaring Beyond Expectations' which includes a stylized graphic of hands. The background of the interface is a night cityscape with lights reflecting on water.



National Resources



Data

Needs Statement

Expertise

Partners

Only 20% of students passed the 5th grade science assessment

40% of students and families struggle with food insecurity

A survey showed that students would like for there to be a dance elective in the program



Mapping Needs to Partners



You for Youth | Strategic Partnerships

1

Mapping Needs to Partners

Work with you team to use this tool to organize your program and activity goals and brainstorm potential partners. This will help you to map your needs to all of the community partnerships that might be available as resources.

Needs Assessment Statement	Program Goal	Activity Goal	Potential Partner or Resource



Selecting a Partner

- Do we have enough information on this asset?
- How is this asset and need matched?
- How closely aligned are they?



What Partner Would You Select?



Keep You Healthy Wellness Center

Bright Charity Nursing Home

Westinghouse Community College

Northwest Middle School

Gallagher's Green Grocery

The Mallard Group, for all your media needs

Dorothy Ignatius Foundation

St. John Foodbank



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St. John Foodbank



Northwest Middle School

Is the school or district providing meals to students? Are bus drivers able to deliver these meals? Can you support getting the word out and connecting families?

Gallagher's Green Grocery

Is the store able to donate food that can be set home weekly with work packets? Can customer buy pre-made bags of food and donate them to your program?

St. John's Foodbank

Can families access this foodbank? Can you connect program families to the resource?

Rationale



Resource Mapping

After identifying potential partners, consider whether the organization...

- Provides high-quality services
- Understands the needs of your community
- Offers expertise that your staff does not have
- Needs any support/resources from your program
- Requires any training/background clearances





Q & A





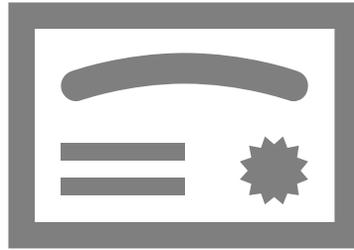
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