



# Logic Model Training Starter

## Program Management Logic Model Training Starter Template

### Objectives

All participants in the training will be able to do the following:

- Understand the basic components of a logic model.
- Understand how a logic model can be used to plan and monitor program management.
- Explore ways to use logic models to assess various program components.

**Total Amount of Time:** \_\_\_\_\_

**Number of Participants:** \_\_\_\_\_

**Preparation:** \_\_\_\_\_

**Materials:** \_\_\_\_\_

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### Training Opening

- Engage Participants \_\_\_\_\_ minutes  
(Begin with icebreaker/warm-up activity related to the topic.)

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- Introduce the Topic \_\_\_\_\_ minutes  
(Motivate participants, show them why the topic is important, and share objectives and agenda.)

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**Training Middle** \_\_\_\_\_ minutes

- Ask the group about their prior experience using logic models. Ask, “Have you seen one before? In what ways is a logic model useful for conceptualizing or monitoring programs?”
- Explain that logic models are often constructed during the conception of a new project or program. They are used to help visualize different components of a program and understand how they work together. A logic model is sometimes required as a component of a grant application, but can also be very helpful for staff as they develop and manage the program. They are also most useful when designed collaboratively so that key stakeholders can work as a team to clarify program goals, identify available assets and specify desired program outcomes.
- Show examples of logic models to the group. Explain that while models often have slight differences depending on the level of detail included and the number of program





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components, all of them generally include the same core categories that flow into each other: resources (inputs) → activities and participation (outputs) → outcomes and impacts.

- Distribute the Program Management Logic Model Tool. Orient participants to the flow of information from left to right, and explain that each section of components feeds into the next in order to fulfill program goals. In other words, by applying resources to create activities for participants, the program aims to create a set of outcomes that will fulfill the goal of the program.
- In small groups, participants will work together to fill in information for each category (e.g. Resources, Outputs, Outcomes, and Impacts) of their tool. Explain that once the audience and related details have been identified, they will need to specify *tangible and specific accomplishments* that will result from the activities and lead to desired short-term outcomes and long-term impacts.
- Once all the categories have been completed, have participants share their collaborative logic model with each other as a large group. Encourage them to consider how this information is useful for monitoring program progress and making program decisions. Discuss the following question in small groups: How will referring to the logic model help you to develop or accomplish your program goals and to keep priorities in mind?
- Note to Trainer: If the program already has developed SMART goals, ask the following question: Consider how the program management logic model developed during this session may be used to create or revise your program SMART goals.

## Training Wrap-Up and Closing

- Summarize and Consolidate \_\_\_\_\_ minutes  
(Connect again to the objectives, check for understanding, and discuss questions.)

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- Plan Next Steps \_\_\_\_\_ minutes  
(Be specific about application to immediate practice.)

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- Closing Comments \_\_\_\_\_ minutes  
(Acknowledge, motivate and inspire.)

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## Logic Model Training Starter

### Post-Training Assessment and Revision

- Check effectiveness of training through formal or informal assessment.
- Note changes to make in future training events.
- Note areas for additional training.

