



# Financial Literacy Click & Go

Training to Go

# Session Goals



YOU FOR YOUTH



- Define financial literacy.
- Explore the components of the You for Youth (Y4Y) Financial Literacy Click & Go.



# Financial Literacy Is.....

The ability to use knowledge and skills to manage one's financial resources effectively for lifetime financial security.





# What Is a Y4Y Click & Go?

Content is

- 30-60 minutes in length
- Mini-lesson
- Podcasts
- Tools
- Resources
- FAQs





# Financial Literacy Click & Go



- Helps learners understand the basic concepts of financial literacy.
- Determines age-appropriate financial literacy knowledge benchmarks.
- Introduces activity ideas to practice financial literacy skills.

# Financial Literacy Mini-Lesson: Part 1



YOU FOR YOUTH



# Financial Literacy Mini-Lesson: Part 2



YOU FOR YOUTH



# Podcasts



The Click & Go includes three podcasts:

- Adult Financial Literacy
- Building Community Partnerships to Support Financial Literacy
- Evaluating Financial Literacy Resources



# Podcasts

## Activity:

- In groups or individually, listen to your assigned podcast.
- In your group, discuss the reflection questions listed on the Click & Go Reflection Sheet.
- Share and discuss your responses.





# Podcast 1: Adult Financial Literacy



- Demonstrates how to design and provide financial literacy activities for adults.
- Discusses how to develop a program or choose a provider for an adult financial literacy program.
- Identifies resources that can support financial literacy efforts.
- Discusses the five principles of effective financial education:
  1. Know the individuals and families you serve.
  2. Provide actionable, relevant and timely information.
  3. Improve key financial skills.
  4. Build on motivation.
  5. Make it easy to make good decisions and to follow through.

# Podcast 2: Building Community Partnerships to Support Financial Literacy



YOU FOR YOUTH



- Describes the benefits of community partnerships:
  - Banks
  - Schools
  - Finance professionals
- Explores ways to build partnerships to support financial literacy.
- Gives ideas for finding partners in your community and working with them to create effective financial education for your students.

# Podcast 3: Evaluating Financial Literacy Resources



- Discusses how to find and select appropriate financial literacy resources.
- Explains how to examine these resources using guidance from the Consumer Financial Protection Bureau (CFPB).
- Reviews CFPB's four dimensions of youth financial education curricula, and discusses how to evaluate four dimensions of curricula and resources:
  - Content
  - Utility
  - Quality
  - Efficacy



# Financial Literacy Click & Go Tools



- Overview and Crosswalk of National Learning Standards
- Financial Literacy Knowledge and Activities Across Age Groups
- Partnership Planner
- Alignment With Other Learning Standards
- Evaluating Financial Literacy Resources
- Key Terms



# External Resources & FAQs



## EXTERNAL RESOURCES

### **Biz Kid\$**

From the National Credit Union Foundation, Biz Kid\$ is a financial literacy initiative that includes an award-winning TV series, free financial literacy curriculum, outreach activities, a website and a social media presence targeting children ages 9 to 16 years old. Its focus is to help kids make and manage money. [LINK →](#)

### **Consumer Financial Protection Bureau**

The Consumer Financial Protection Bureau has resources for both adult and youth financial literacy. The Bureau's youth program supports K-12 teachers, education leaders, and practitioners by providing information, tools, and resources that lead to more effective design and delivery of financial education. [LINK →](#)

### **Council for Economic Education**

This webpage provides links to a variety of materials on organizational culture, including articles, tools & guides, webinars, presentations and youth topics. [LINK →](#)

### **Jump\$tart: Financial Smarts for Students**

Jump\$tart is a coalition of diverse financial education stakeholders working together to educate and prepare our nation's youth for life-long financial success. Jump\$tart offers tools and resources to help practitioners implement financial literacy best practices such as National Standards in K-12 personal finance education, an online resource library, and Reality Check, an online calculator that helps students determine the income needed to support their dream lifestyle. [LINK →](#)

## FAQS

My staff are not experienced with financial literacy. How can I best prepare them to implement financial literacy into our program? ⊕

How does financial literacy relate to the other needs of my students and goals of my program? ⊕

At what age should students start engaging in financial literacy activities? ⊕

I'd like to involve community partners in our financial literacy efforts. How can I get our partners involved with students and adult family members? ⊕

How can I keep students engaged in and excited about financial literacy? ⊕

Our program serves populations from different social and economic levels. Does this change the way we should approach our financial literacy activity design? ⊕

# Next Steps



## Think About It

What are some ways you can use the Financial Literacy Click & Go to implement financial literacy programming at your site?

