



Young Student Financial Literacy Needs Survey

Conducting a survey is one way to determine existing knowledge about financial literacy concepts among participating students. It is important to tell participants that the survey is only to inform the design of the financial literacy activities. Leaders should also consider putting surveys into a digital format that will automatically tabulate results and provide options to create graphs and tables for use in reports and presentations.

Below are a few guiding questions for determining the financial literacy needs of participants. You can modify the questions to fit your program needs.

Note: Young student responders may need assistance to complete the survey. If necessary, ask a parent or guardian or a program staff member to help by verbally asking the child the survey questions and noting the responses.

Young Student Financial Literacy Needs Survey

We want to create awesome financial literacy program activities and provide the best learning experience possible! To do that, we need to know what you already know about money and financial practices. We will use your answers only to help develop financial literacy activities that fit the needs of our student community.

What grade are you currently in? (During the summer, select the grade you will enter.)

- Pre-K
- Kindergarten
- Grade 1
- Grade 2
- Grade 3
- Grade 4
- Grade 5
- Grade 6

What school do you attend?

- ABC Elementary
- DEF Middle School

Can you think of an item at home that you or your family bought because you really needed it, instead of just wanting it? What is that item?



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Can you think of an item at home that you or your family bought because you wanted it, instead of really needing it? What is that item?

What do you think is the difference between something you “need” and something you “want”?

What does it mean to save money?

Have you ever saved any money, and why did you decide to save it?

Can you describe what a bank does when people bring it money?