



Intentional Activity Design Planner

Directions: This example shows how you might plan an activity based on a SMART goal. Use the table below to try it with your SMART goals. Remember that you will often offer multiple activities to help achieve one program SMART goal.

Program SMART Goal	Need: Specific Family Need	Want: Family Voice	Activity	Intentional Design	Activity SMART Goal	Communication Strategy
75 percent of regularly attending students' families will participate in at least two family engagement activities each semester as measured by attendance records.	47 percent of families reported a need for ESL services on the family interest survey.	Families indicated that childcare is an important factor in their ability to participate in family engagement activities.	ESL Classes	ESL classes will be held twice a week (one daytime class and one evening class) in collaboration with the Multicultural Center. Childcare will be provided for children over the age of two.	80 percent of family members who attend 70 percent of the offered sessions will report an increase in their English language abilities as measured by pre and post test results.	<ul style="list-style-type: none">• Bilingual flyer home• Text message to all program families• Personal invite at pickup or phone call to all families that specifically expressed interest in ESL services

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