



Community Asset Mapping

Community Asset Mapping: Collect and Review Data

Complete the community asset mapping process with the program planning team. Review sources of community data and indicate key take-aways, the type of asset and potential program applications.

Data Source	Key Take-Aways	Type of Asset	Potential Program Asset	Potential Engagement Level
<i>Service Club presentation by the Workforce Board</i>	<i>Mr. Jones indicated that they have an ongoing initiative to help train students and adults for career development.</i>	<input type="checkbox"/> Individual <input type="checkbox"/> Association <input type="checkbox"/> Institution <input type="checkbox"/> Physical <input type="checkbox"/> Connection/Exchange <input type="checkbox"/> Culture/Stories/History	<input checked="" type="checkbox"/> Career and Technology <input type="checkbox"/> Art <input type="checkbox"/> STEM <input checked="" type="checkbox"/> Literacy <input checked="" type="checkbox"/> Family Engagement <input type="checkbox"/> Mentoring	<input type="checkbox"/> Networking <input type="checkbox"/> Coordinating <input type="checkbox"/> Cooperating <input type="checkbox"/> Collaborating <input checked="" type="checkbox"/> Integrating
		<input type="checkbox"/> Individual <input type="checkbox"/> Association <input type="checkbox"/> Institution <input type="checkbox"/> Physical <input type="checkbox"/> Connection/Exchange <input type="checkbox"/> Culture/Stories/History	<input type="checkbox"/> Career and Technology <input type="checkbox"/> Art <input type="checkbox"/> STEM <input type="checkbox"/> Literacy <input type="checkbox"/> Family Engagement <input type="checkbox"/> Mentoring	<input type="checkbox"/> Networking <input type="checkbox"/> Coordinating <input type="checkbox"/> Cooperating <input type="checkbox"/> Collaborating <input type="checkbox"/> Integrating
		<input type="checkbox"/> Individual <input type="checkbox"/> Association <input type="checkbox"/> Institution <input type="checkbox"/> Physical <input type="checkbox"/> Connection/Exchange <input type="checkbox"/> Culture/Stories/History	<input type="checkbox"/> Career and Technology <input type="checkbox"/> Art <input type="checkbox"/> STEM <input type="checkbox"/> Literacy <input type="checkbox"/> Family Engagement <input type="checkbox"/> Mentoring	<input type="checkbox"/> Networking <input type="checkbox"/> Coordinating <input type="checkbox"/> Cooperating <input type="checkbox"/> Collaborating <input type="checkbox"/> Integrating





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Community Asset Mapping: Plan

Work with your team to align community assets with your program needs, assign a point of contact to follow through with the potential asset and record the outcome once achieved.

Potential Program Asset	Program Need	Contact	Outcome
<i>Workforce Board: Workshops for students and families.</i>	<i>The out-of-school program needs career and technology workshops to help students and families gain necessary skills to become employed.</i>	<i>Gail, the Program Director, will reach out to get a face-to-face meeting with the Workforce Board Director.</i>	<i>Gail made the “ask” and was able to secure activity workshops twice weekly for six weeks for high school students, and three workshops for adults.</i>





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Potential Program Asset	Program Need	Contact	Outcome



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